IMARIKA YOUTH DIGITAL SKILLS PROGRAM

ONBOARDING SESSION REPORT

Date: 9th September 2026

Venue: Zoom

1. BACKGROUND

The Imarika Youth Digital Skills Program is a digital learning initiative implemented by Jonica Foundation in partnership with ReSkills. The program seeks to equip young people with practical digital, entrepreneurial and professional skills that enhance employability, entrepreneurship, financial literacy and participation in the digital economy.

As of 9th September 2026, a total of 82 participants had registered for the program representing an 82% achievement against the anticipated registration target. Baseline survey findings indicated strong interest in digital learning opportunities, with Digital Marketing & Social Media Management, Data Science & Data Analytics and Business & Entrepreneurship emerging as the most preferred learning areas. To facilitate a smooth transition from registration to active learning, an onboarding session was organized on 9th September 2026.

2. OBJECTIVES OF THE ONBOARDING SESSION

The onboarding session aimed to:

- Officially welcome participants to the Imarika Youth Digital Skills Program.
- Introduce participants to Jonica Foundation and the ReSkills partnership.
- Orient participants on the ReSkills learning platform.
- Demonstrate the registration and course access process.
- Clarify participant expectations, learning requirements and available support.
- Encourage active participation and successful course completion.

3. ATTENDANCE

The onboarding session recorded 40 participants, representing approximately 49% of all registered participants.

The session was attended by:

- Cannon Mitoko – Operations Officer, Jonica Foundation.
- Colette Olonde – Human Resource Officer, Jonica Foundation.
- Leah Magero – Social Media Manager, Jonica Foundation.
- Registered participants of the Imarika Youth Digital Skills Program.
- Mr. Chidozie Cosmas – ReSkills Representative.

4. SESSION PROCEEDINGS

4.1 Opening and Welcome Remarks

The session was officially opened by Cannon Mitoko, Operations Officer at Jonica Foundation. Participants were welcomed to the program and provided with an overview of organization, its commitment to youth empowerment and the objectives of the Imarika Youth Digital Skills Program. The partnership between Jonica Foundation and ReSkills was introduced, emphasizing the opportunity for participants to access a wide range of digital and professional development courses at no cost during the pilot phase. The session also highlighted the program's broader objective of supporting young people to acquire practical skills that contribute to employment, entrepreneurship, income generation and personal growth, reflecting the motivations identified during the baseline survey.

4.2 Introduction of ReSkills

Participants were introduced to Mr. Chidozie Cosmas, who represented the ReSkills team during the onboarding session. Mr. Cosmas provided an overview of ReSkills and explained the role of the platform in delivering digital learning opportunities to participants through self-paced learning and live online sessions.

4.3 ReSkills Platform Orientation

A comprehensive demonstration of the ReSkills platform was conducted, covering:

- Account activation and platform access.
- Course enrollment procedures.
- Navigation of the learner dashboard.
- Accessing learning materials and recorded content.
- Participation in live classes and learning sessions.
- Monitoring learning progress.
- Assessment and certification processes.

- Available learner support mechanisms.

Participants were guided through the practical steps required to begin learning and encouraged to explore the various courses available through the platform.

4.4 Participant Engagement

The session provided an opportunity for participants to seek clarification on various aspects of the program and platform.

Key areas of discussion included:

- Course selection and enrollment.
- Learning schedules.
- Certification requirements.
- Platform navigation.
- Expectations regarding participation and course completion.

The active engagement demonstrated participants' enthusiasm and readiness to begin their learning journeys.

5. KEY HIGHLIGHTS

The onboarding session reinforced several findings from the baseline survey:

- Strong interest in digital and professional skills development among young people.
- High demand for practical and employment-oriented learning opportunities.
- Participant interest in acquiring skills that support entrepreneurship and income generation.
- Significant expectations around certification, employability, and career advancement.

The onboarding session successfully equipped participants with the knowledge required to begin engaging with the ReSkills platform and their selected courses.

6. CHALLENGES OBSERVED

While the onboarding session was successfully conducted, participant attendance stood at 40 out of 82 registered participants indicating the need for continued follow-up and communication with participants who were unable to attend.

Additional support may be required during the initial stages of implementation to assist participants experiencing challenges with platform access, account activation or course navigation.

7. LESSONS LEARNED

- Early onboarding is critical in building participant confidence and readiness to engage with online learning platforms.
- Practical demonstrations significantly improve participant understanding of platform functionality.
- Continuous communication and reminders remain essential for maximizing participation and attendance.
- Interactive question-and-answer sessions help address participant concerns and increase engagement.

8. NEXT STEPS

Following the onboarding session, the program will focus on:

- Supporting participants to activate their accounts and access their selected courses.
- Sharing regular reminders on upcoming classes and learning opportunities.
- Monitoring participant engagement and course attendance.
- Providing technical support where necessary.
- Tracking course completion and certification progress.
- Documenting participant experiences, success stories and learning outcomes throughout the implementation period.

9. RECOMMENDATIONS

Based on the onboarding session and baseline survey findings, the following recommendations are proposed:

- Maintain regular communication through the program WhatsApp group and other communication channels.
- Conduct periodic participant follow-up to encourage consistent engagement.
- Monitor attendance and participation trends across different courses.
- Encourage participants to complete courses and pursue certification opportunities.
- Document participant success stories and lessons learned for future program cohorts.
- Conduct an endline assessment to measure changes in participants' knowledge, skills, confidence and application of learning.

10. CONCLUSION

The onboarding session marked an important milestone in the implementation of the Imarika Youth Digital Skills Program. The session successfully introduced participants to the ReSkills platform, clarified program expectations and prepared learners to begin their selected courses. The strong interest demonstrated through registration and participant engagement confirms the relevance of digital skills development among young people. Continued participant support, monitoring and engagement will be essential in ensuring successful learning outcomes and maximizing the impact of the Jonica Foundation - ReSkills partnership.

Report Authentication
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